IMPLEMENTATION OF ACTUATING FUNCTION
IN INCREASING THE NUMBER OF JAMA'AH
SUBUHAN AL BUSYRO BANGIL PASURUAN ASSEMBLY

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Abstract

one of the non-formal institutions in the community, the Al-Busyro Bangil Pasuruan Shubuhan Assembly *is a potential means of conveying da'wah and building the community. The increase in jama'ah of the assembly increased drastically and rapidly in* urban *areas where jama'ah had a busy schedule and did not have much time to study religious science. The purpose of this study is to examine three things. 1) how the implementation* of *the actuating function in increasing the number of jama'ah in the Al-Busyro Subuhan Assembly 2) how the result of the implementation* of *the actuating function in increasing the number of jama'ah in the Al-Busyro Subuhan Assembly 3) supporting factors and implementation* inhibitors *of actuating functions in increasing the number of jama'ah in the Al-Busyro Subuhan Assembly. Researchers choose* field research *as an approach in this study.* Field research is *used as a method for collecting qualitative data. While this study uses a type of qualitative descriptive research. The results of this study are (1) Implementation of actuating functions using four processes, namely providing motivation, guidance, establishing a harmonious* relationship *between administrators and jama'ah and good communication; (2) the result of the implementation* of *the actuating function is: the increasing number of jama'ah participating in the tackle assembly and also the increase in existing work programs; (3) Supporting factors include: community support, competent human resources, and sufficient* infrastructure. *While the inhibiting factors are: lack of discipline jama'ah and busyness of jama'ah.*

Keywords: Actuating, Communication, Management, Motivation

Introduction

Preaching is a noble task that is charged to the people of the Prophet Muhammad (peace be upon him) to spread Islamic values to color aspects of life holistically. [1] Islam calls for freedom, equality, and justice between the rich and the poor in various fields in addition to eliminating the caste system (classification in society) and requiring every Muslim to be good. Men and women seek knowledge and provide various ways or methods of learning.[2]

One of the institutions of da'wah is the tackle assembly. The tackle assembly is an effective and efficient institution in facilitating interaction and teaching Islam shari'ah to the community. This taklim assembly is carried out both through writing, oral, and also deeds. [3] In the current era, the existence of the tackle assembly as an educational institution feels as urgent, and also the tackle assembly is expected to contribute more in solving various problems that appear in society. However, there are still many assemblies that have not been able to invite or embrace the community to be able to study in the tackle assembly and practice it. This is because some factors are not good in a tackle assembly. Among the factors is the lack of attention of a tackle assembly in da'wah management so that it is not in the interest of the public.

Sebagai one of the non-formal institutions in the community, the Shubuhan Al-Busyro Bangil Pasuruan Assembly is a potential means of conveying da'wah and building the community. The Al Busyro Shubuhan Assembly is expected to protect all levels of society from the class to the lower classes. The reason the author chose the Al Busyro Subuhan Assembly as the object of research is that the increase in the jama'ah of the Subuhan Al Busyro Assembly increased drastically and rapidly in urban areas where the jama'ah have a busy schedule and do not have much time to study religious science. This is what makes Dr. Al Habib Segaf Baharun, M.H.I was encouraged to elect the Al

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[1] Welcome in Machasin, *Islamic Da'wah Movement in the Perspective of Religious Harmony*, (Jakarta: R&D and Training Board of the Ministry of Religious Affairs of the Republic of Indonesia, 2012), p. viii.

[2] Al-Abrasyi, Muhammad Athiyah. ,Basic Principles of Islamic Education, Bandung: Pustaka Setia, 2003, p. 5.

[3] M. Munir, Divine Revelation, *Da'wah Management* (Jakarta: Rahmat Semesta, 2006), p. 2.

Busyro Subuhan Assembly which is held once every 2 weeks on Sunday, starting at the beginning of public holidays or leisure time with religious knowledge.

The purpose of this research is to describe and review three things. First, how to implement the actuating function to increase the number of jama'ah in the Subuhan Al Busyro Bangil Pasuruan Assembly. Second, how is the result of the implementation of the actuating function to increase the number of jama'ah in the Subuhan Al Busyro Bangil Pasuruan Assembly? Third, supporting factors and inhibiting the implementation of actuating functions to increase the number of jama'ah in the Subuhan Al Busyro Bangil Pasuruan Assembly.

Literature Review

G.R Terry in his book mentions that management functions include planning (planning), organizing (organizing), actuating (mobilization), and controlling (control). Actuating (movement) with the term has the meaning of moving or starting actions to carry out with physical planning and organizational results. Actuating is an important component in management because without actuating, planning and organizing cannot be realized. Actuating is a function of giving authority and guidance and mobilizing members so that the group likes and wants to work.[4]

Actuating or also called action movement, includes activities carried out by managers to supervise and continue the activities set by the planning and organizing components to achieve goals.[5] A person who implements the actuating function must have the ability to move others to want to work, both together and alone with sincerity and awareness to complete the task of following the plan that had previously been hatched. Because management is an activity of achieving common goals or through the efforts of other individuals, it can therefore be ascertained that actuating is a very important component in the management process.

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[4]Jawahir Tanthawi, *Component-component Management according to the Teachings of the Qur'an,* (Jakarta : Pustaka Al-Husna, 1983), p. 74.
[5] George R. Terry, *Principles of Management,* (Jakarta: Bumi Aksara, 1993), p. 17

The target of the move is to obtain obedience, willingness, and disciplined obedience from others to complete the task entrusted to him as well as possible by the guidance that has been given. The goal of mobilization is for management to succeed efficiently and effectively.

A leader must be objective when facing organizational problems through observation, objective when facing similarities and differences in character, individually and in groups. Leaders must be sensitive to the environment, have the willpower to achieve progress, and be able to cooperate harmoniously with other members.

Driving becomes very urgent, due to the following:

1) Actuating is an attempt to move management.
2) Humans are the first and foremost component of management activities.
3) Planning is successful because each member gathers and brings together the right activities together.
4) The organization becomes effective when members use it to cooperate in an orderly and good manner.
5) Supervision will be effective because it is used to assist members in achieving their goals.
6) Management will be successful when it can move competent people or members appropriately.

Actuating is to make all members willing to work sincerely and cooperate and spirit in achieving goals by planning and organizing. Road Shelah mentions[6] that there are five steps of actuating, namely:

1) Motivation

Motivation comes from Latin, namely "movere" which means "move" which means "move" (to move). Motivation is the process of describing a person's perseverance, direction, intensity[7] to achieve his goals. The three main elements in this definition are perseverance, direction, intensity. In the

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[6]Malayu S.P Hasibuan, *Basic management of understanding and problems*, (Jakarta : PT . Earth Characters), cet-5, h. 41

[7] J. Winardi, *Motivation and Motivation in Management*, (Jakarta : PT Raja Grafindo Persada, 2008), p. 1

relationship between intensity and motivation, intensity[8] concerns what an individual is willing to try, but the high intensity is unlikely to produce satisfactory work performance without being associated with goals that benefit the organization, instead, the next element of perseverance is a measure of how long a person can maintain his efforts. Motivation discusses how to encourage the morale of subordinates [9]so that they are willing to work by giving all their skills and abilities to achieve organizational goals.[10]

2) Conducting guidance

Guidance is to assist leaders (including da'i) in carrying out their roles and overcome problems in carrying out their duties. Some of the things related to the guidance include:

a) Give attention to every development of its members. This is the basis of guidance, where it is expected that leaders / don't have attention to personal development and the progress of their members / jama'ah.

b) Giving advice related to the task of da'wah which is helpful, namely by advising on strategies accompanied by several alternatives by sharing knowledge.

c) Encouraging, this can be by registering members into relevant training programs/workshops/training.

d) Guide all members / jama'ah to participate in making important planning decisions and strategies as an improvement in the effectiveness of organizational units.[11]

3) Establishing a Relationship

The relationship between jama'ah / members in an organization is an urgent thing to satisfy the psychological, mental, and spiritual needs of members.

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[8]Mitchell, T. R, *Research in Organizational Behaviour*, (Greenwich, CT : JAI Press, 1997), hlm: 60

[9] M. Quraisy shihab, *Insights of the Qur'an; Thematic Interpretation of Thegai Problem People 2,* (Bandung: Mizan, 1996), p. 524

[10] Robbins, Stephen P.; Judge, Timothy A. *Book 1 organization behavior*, (Jakarta : Salemba Empat, 2008), h. 222-232

[11] M. Munir, Revelation Divine *On. Cit*, h. 152

If this need can be met then jama'ah will be eager to work optimally. Modern management theory in the early 20th century proved the existence of a human relationship with the production process, of which humans are one of the factors of production, but did not deny their psychological aspects.

4) Organizing communication

Linguistically, the word communication starts from the word "communism" which means the existence of similar understanding and meaning among people who are communicating. According to the term, communication can be interpreted as the process of conveying a statement by an individual to others. Viewed paradigmatically, communication means the process of delivering a message by an individual to others to inform or change opinions, behaviors, or attitudes, either using oral or through the media.[12]

Communication is the most important thing in an organization because the entire scope of the organization is determined by communication techniques. This paradigm of communication is a social process that has the widest relevance in the functioning of any organization, group, jama'ah, or society.

The communication process can be divided into vertical dimensions, horizontal dimensions, and outer dimensions of the organization. Vertical communication is communication that flows from top to bottom and vice versa. Horizontal communication is the transmission or receipt of information or news carried out between officials of the same condition. The outer dimension of an organization is communication which arises as an impact of an organization that is unlikely to live alone, it is part of its environment.[13]

5) Development and Improvement of Implementer

The improvement and development of implementers have an urgent

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[12]See Deddy Mulyana, " *Ethics of Communication: Culturally Bound Human Construction"*Richard L. Johannesen*, Communication Ethics*, Terj. Deddy Djamaludin Malik and Deddy Mulyana, (Bandung: Rosyda Karya, 1996), p. v.
[13]Veithzal Rivai, and Dedi Mulyadi, *Wedleaderan and Organizational Behavior*, (Jakarta: PT Raja Grafindo Persada, 2011), Cet-8, p. 337

meaning in the da'wah process, because with efforts to improve the ability of da'wah organizers that include literacy, skills, and awareness by the latest demands, the implementation of da'wah can be implemented. Run efficiently and effectively.[14]

In the current era, especially in the future era, da'wah requires da'i who in addition to having piety and knowledge of Islamic teachings are capable, must also have a good art of preaching. The value of beauty in Islamic teachings comes from Allah, art in the concept of Islamic teachings has the same purpose as the purpose of life of Muslims, namely seeking happiness in the world and the afterlife, and being a grace for the universe.[15]

Some efforts in improving the competence of da'wah actors in connection with the development of qualities that include insights, mindsets, and skills of these several ways, the most important thing is that a da'wah actor must be an innovative and creative personal example and strive to add insight and skills, and then be proven. in leading the organization/institution of da'wah.

Improvements to the da'wah process can be carried out after researching the da'wah process holistically if an activity has been completed so that in the next stage there is an evaluation of the results of the work that has been carried out. carry it out.

Dr.Habib Segaf Baharun M.H.I as the caretaker of the Al Busyro subuhan assembly which is located at the Great Mosque of Bangil Pasuruan Regency. Back to carrying out routine activities. It has entered the second year of the Al Busyro Subuhan Assembly running. Majelis Al Busyro preached in the community and continued to progress. The sub-council of al Busyro has divided the da'wah study into two sessions. The first week discusses the current social studies and the second week discusses the study of fiqh.

Morning prayers are then continued with the recitation of surah Yasin, wirid Latif, Shalawat al Busyro then studied by Dr. Habib Segaf Baharun M.H.I and ended with prayers Dhuha jamaah. This is the agenda of the implementation

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[14]Veithzal Rivai, and Dedi Mulyadi, *Wedleaderan and Organizational Behavior*, (Jakarta: PT Raja Grafindo Persada, 2011), Cet-8, p. 337

[15]Asep Usman Ismail, *Self-Development into a Noble Person*, (Jakarta: PT Elex Media Komputindo, 2011) , H. 205

of the Al Busyro Assembly.

This study Dr. Habib Segaf Baharun M.H.I discusses the complete fikih in the hygiene chapter is a basic and main discussion because it is a condition of receiving a servant's worship such as prayer. The Subuhan Al Busyro Bangil Pasuruan Assembly is an Assembly that programs morning prayer activities around the Mosque to the mosque, rotating Biweekly.

Subuhan Al Busyro followed by his pilgrims, according to him has two advantages. First, as a form of gratitude to God for the pleasure that God has given to man. If people had counted the blessings God had given them, they would not have been able to count them. Therefore, the worship performed by man is a form of gratitude to God.

Secondly, the benefit is that it can sit with people 'alim and sholeh. The Prophet said the one who sits with the 'alim and listens to his counsel is better than the thousand-year prayer performed by the layman. That's Ust's explanation. H. Mahmud to the public relations media crew Ali Shodiqin, as the administrator of the Al busyro Assembly as well as the Coordinator of your general your Ministry of Foreign Affairs Kab. Pasuruan reported, that the Lounching event of the Subuhan Al Busyro Assembly was attended by the Head of the Ministry of Religious Affairs Office, Pasuruan H. Barnoto, and he was also very respectful of the activities initiated by the Subuhan Al Busyro Assembly.

Research Methods

This research uses field research (Field Research) as an approach, this field research is used as an approach to collect qualitative data. Field Research is research that goes to the "field" to observe phenomena in a natural condition or "in situ".[16]

The type of research used in this study is qualitative descriptive. Qualitative research is an assessment procedure that produces descriptive data in

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[16] Moleong Lexy J., 2012 Qualitative Research Methodology, PT Remaja Rosda Karya: Bandung. P: 26

the form of written or spoken words or behavior that can be observed from the person/subject of the study.[17]

Data collection in this study is carried out with three techniques: 1) Observation technique, which is a way of collecting data using making observations on the activity that is happening. 2) Interview method, which is a [18]dispute between two or more people whose land is submitted by the researcher on the subject or a group of research subjects to answer. 3) Documentation method, namely[19] the process of collecting data by examining written objects. The objects can be magazines, transcripts, books, notes, inscriptions, minutes of meetings, newspapers, agendas, and others. [20]

The data analysis used in this study is carried out interactively and continues until it is completed until the data is saturated. The stages in data analysis are data reduction and then the presentation of data and the last is the withdrawal of conclusions.[21]

Results and Discussion

1) Implementation of Actuating Function at Subuhan Al Busyro Assembly

Actuating is the center of da'wah management, where the da'wah leader moves all his jama'ah to carry out activities that have been planned. The mobilization function in the Al Busyro Subuhan Assembly is carried out by the management. The manager is expected to be able to cooperate with jama'ah to find solutions if in da'wah activities there are problems that hinder. Some indicators of the Actuating function carried out by the board in the Al Busyro Subuhan Assembly in increasing the quantity of jama'ah include:

a. Providing Motivation

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[17] Kasiram, Mohammad. 2008. Quantitative-Qualitative Research Methods. Unfortunate: UIN. Malang Press. P: 152

[18] Nana Syaodih Sukmadinata, *Educational Research Methodology* (Bandung: PT. Rosdakarya Teen, 2010), 220.

[19] Sudarwan Danim, *Become a Qualitative Researcher* (Bandung: CV. Loyal Library, 2002), 130.

[20] Would *Qualitative and Quantitative Research Methods* (Jember: STAIN Jember Press, 2013), 186

[21] Mathew B. Miles dan A. Michael Huberman, *Data Analysis Qualitative Translator Tjetjep Rohendi Rohidi* (Jakarta: UI Press, 2009), 18.

The chairman of the board must motivate his subordinates to be passionate and fully responsible in carrying out the duties and obligations carried out by each manager. This motivation was also given by the administrator at the Jama'ah Of Subuhan Al Busyro Assembly.

b. Giving Guidance

Guidance is given by the assembly board to his jama'ah in two ways, namely through the assistance and assistance of the chairman to the board.

c. Establishing a relationship with both the Board and Jama'ah.

In creating good harmony and harmony between the manager and his jama'ah, the relationship between each other must be well maintained. The goal is to form a solid team. Some of the methods used by the Al Busyro Subuhan Assembly in establishing such good relations are 1) Conducting deliberations; 2) Including in every decision making, and 3) Establishing communication with administrators and jama'ah.

2) Results of Implementation of Actuating Function To increase the Number of Jama'ah in the Al Busyro Subuhan Assembly.

The results obtained from the implementation of the actuating function to increase the number of jama'ah in the Al Busyro Subuhan Assembly are:

a. Increasing number of jama'ah

Increasing the number of jama'ah that followed the assembly, in 2016 the Al Busyro Subuhan Assembly had a total of 100 jama'ah. There was an increase from the previous year in 2017 the number of jama'ah reached 700 jama'ah then in 2018 as many as 1500 jama'ah, in 2019 amounted to 2100 jama'ah, and in 2020 the Al Busyro Subuhan Assembly amounted to 3000 jama'ah.

In the early days of the establishment of the Subuhan Al Busyro Assembly the number of jama'ah present was approximately 100 jama'ah, but as the assembly got older, the number of jama'ah every year increased significantly. The table below shows the development of the number of jama'ah attending the Subuhan Al Busyro Bangil Pasuruan Assembly from year to year.

YEARS OF NUMBER OF JAMA'AH	
2016	100 jama'ah
2017	700 jama'ah
2018	1500 jama'ah
2019	2100 jama'ah
2020	3000 jama'ah

Table 1: Number of Jama'ah Of The Al Busyro Subuhan

Assembly in 2016-2020

The above data shows an increase from 2016 to 2020, from 100 jama'ah to 3000 jama'ah as stated by Mr. Drs. H. Ali Fatchur Rozi, M.Pd as chairman of the Al Busyro Subuhan Assembly.

b. Increased work programs

Banyaknya activities or work programs are carried out so that it becomes a special attraction for the jama'ah of the Al Busyro Subuhan Assembly. The more time goes by, the work program of the old assembly increases, in one month alone it has reached 5 activities.

c. Interactive Consultations outside Assembly Hours

The opening of interactive consultations was carried out by streaming through Instagram media every day at 8 pm because indeed jamaa felt a question and answer session after tausiyah at the time of the Subuhan Al Busyro Assembly could not answer the problems experienced by jama'ah considering the limited time.

The result of the implementation of the driving function at the Al Busyro Subuhan Assembly in increasing the quantity of jama'ah provides its benefits, the jama'ah spirit in following the assembly and besides because the material delivered is communicative language. so that the material is easy to understand.

3) Supporting Factors And Inhibitors

a. Supporting Factors

The implementation of activity is impossible regardless of the supporting factors and obstacles in its implementation. Various kinds of factors will be the

point of improvement and development of activities that will be carried out in the future. Similarly in the Assembly of Subuhan Al Busyro. The supporting factors in the implementation of *the actuating* factor are as follows;

1) There is support and public awareness

Support from the community and public awareness in the area around the assembly is expected to be able to make this taklim assembly always dimbag and can be a factor of improvement to the behavior of the surrounding community. This Hal can be proven by the high participation rate of jama'ah, it is the desire of each jama'ah, not because of coercion from others.

2) Human resources that exist

The competence of the board is a major component in every organizational movement. Also included in the Al Busyro Subuhan Assembly.

3) Good facilities and infrastructure

Management of Majelis Subuhan Al Busyro in this case worked with the administrators of the Great Mosque of Bangil to prepare all the facilities and infrastructure needed at the time of the assembly, some of which h:

a. The fans are lit in the mosque so that the jama'ah does not feel hot.

b. The holding of speakers in every corner of the mosque so that the jama'ah can hear the tausiyah conveyed.

c. The holding of TVs in the corners of the room so that jama'ah can not only listen to tausiyah, but bisa see the figure of the speaker.

d. Sharing newsletters related to the theme that will be discussed when tausiyah

e. The distribution of the book Dzikir Wirdul Latif so that jama'ah can follow during the wirid reading.

f. Distribution of free coffee so that the jama'ah do not sleepy while the assembly is in progress

g. Holding breakfast with jama'ah for free after the assembly is over

h. The holding of *live streaming* Majelis Subuhan Al Busyro so that jama'ah who cannot attend the assembly can still see it even through youtube and Instagram media.

i. The holding of interactive consultation sessions outside the assembly hours to answer the problems faced by the jama'ah.

b. Inhibitor Factors

In addition to supporting factors, there are also several inhibitory factors in the Al Busyro Subuhan Assembly. These inhibitory factors are in addition to being obstacles that can interfere with the implementation process but can also be a point of improvement needed by the board to make the Al Busyro Subuhan Assembly better next.

Some of the inhibitory factors in the Al Busyro Subuhan Assembly are twofold, namely:

1) Lack of discipline from jama'ah

At the time of participating in this assembly, jama'ah usually does undisciplined things such as some jama'ah members who arrive late, sleepy, chat with other jama'ah, and so on.

2) Jama'ah

Most of the jama'ah of the assembly have jobs so it is busy with their respective work and many cannot attend the assembly. The Hal resulted in some jama'ah members not being able to routinely attend the assembly.

Conclusion

After the researcher describes and examines the Implementation of *Actuating* Function in Increasing the Number of Jama'ah of the Al Busyro Bangil Pasuruan Subuhan Assembly as above, it can be concluded that: (1) Implementation of *Actuating* Function in the Al Busyro Subuhan Assembly uses four processes, among others. providing motivation, guidance, establishing a harmonious relationship between the management and jama'ah and good communication; (2) the result of the implementation of *the actuating* function to increase the number of jama'ah in Subuhan Al Busyro is the increasing number of jama'ah that follow the tackle assembly and also the emergence of several new work program that ada in the Subuhan Al Busyro Assembly; (3) several supporting factors affect the implementation of the *actuating* function, including

the existence of community support, adequate human resources, and good infrastructure. In addition, there are also two factors inhibiting the implementation of the *actuating* function, namely: the lack of discipline of jama'ah and the busyness of the jama'ah.

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