



Prophetic Parenting Skills of Generation Z Parents in Educating Children in the Digital Era

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ABSTRACT

The digital era brings new challenges in parenting, especially for Generation Z parents who have grown up with technology since a young age. This study aims to identify and explore the application of prophetic parenting skills by Generation Z parents in educating their children amid the tide of digitalization. This study uses a descriptive qualitative approach with a case study method, involving seven parents aged 23–28 who have children ranging from toddlers to elementary school age. Data were collected through an online questionnaire and analyzed descriptively. The results show that the parenting strategies applied include early religious habits, instilling the values of monotheism and morals, role modeling, warm Islamic communication, strengthening digital etiquette, and a loving approach. Despite challenges such as gadget addiction, differences in environmental values, and limited digital literacy, the application of prophetic parenting has proven to have a positive impact on children's spiritual, moral, and social development. These findings confirm that prophetic parenting is a relevant and applicable approach in shaping children's character in the digital age.

Keywords: Prophetic Parenting, Generation Z, Child Rearing, Digital Age, Islamic Values.

ABSTRAK

Era digital membawa tantangan baru dalam pengasuhan anak, terutama bagi orang tua Generasi Z yang hidup berdampingan dengan teknologi sejak usia muda. Penelitian ini bertujuan untuk mengidentifikasi dan mengeksplorasi penerapan *prophetic parenting skill* oleh orang tua Generasi Z dalam mendidik anak di tengah arus digitalisasi. Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan metode studi kasus, melibatkan tujuh orang tua berusia 23–28 tahun yang memiliki anak usia balita hingga sekolah dasar. Data dikumpulkan melalui kuisioner daring dan dianalisis secara deskriptif. Hasil penelitian menunjukkan bahwa strategi pengasuhan yang diterapkan meliputi pembiasaan ibadah sejak dini, penanaman nilai tauhid dan akhlak, keteladanan, komunikasi islami yang hangat, penguatan adab digital, serta pendekatan kasih sayang. Meskipun menghadapi tantangan seperti kecanduan gadget, perbedaan nilai lingkungan, dan keterbatasan literasi digital, penerapan pola asuh kenabian terbukti berdampak positif terhadap perkembangan spiritual, moral, dan sosial anak. Temuan ini menegaskan bahwa *prophetic parenting* merupakan pendekatan yang relevan dan aplikatif dalam membentuk karakter anak yang unggul di era digital.

Kata Kunci: *Prophetic Parenting, Generasi Z, Pengasuhan Anak, Era Digital, Nilai Islam.*

INTRODUCTION

The digital era has drastically changed people's way of life and interaction patterns, including in childcare. Generation Z, who were born and grew up in the midst of rapid technological developments, face a variety of unique challenges. The internet, social media, and digital devices are becoming an integral part of their lives, offering great opportunities

as well as risks, such as technology addiction, exposure to negative content, and declining social interaction (Moeins et al., 2024). In this situation, Generation Z parents who also grow up with exposure to technology are at the forefront of efforts to educate their children to still have strong character and values. However, not all parents understand how to integrate technology into family life wisely. This often leads to a gap in understanding between parents and children, which has the potential to lead to conflicts and errors in parenting. The changing times demand a parenting approach that is not only relevant to the challenges of the digital era but also able to maintain the essence of solid moral, spiritual, and social values (Sugitanata, 2024).

In this context, it is important to explore how parenting patterns based on prophetic values can be a guide in shaping children's characters in the age of technology. The moral character and behavior of children in this day and age are declining due to the development of the times and other factors such as the wrong parenting style applied by parents so that such individuals produce such individuals (Azzahra et al., 2023). Parenting includes the attitudes and methods used in educating and guiding children during the parenting process, including the way they provide rules and attention. Adequate knowledge is very important for parents so that mistakes do not occur in parenting. In addition, a deep understanding of children's characteristics is also needed, because the role of parents is very significant in preparing children to face life in the future (Julita et al., 2022).

Parenting in children's education has various forms, as stated by Harlock (1993) in (Wijono et al., 2021), namely authoritarian, democratic, and permissive. Authoritarian parenting is characterized by a lack of respect for the child and strict uncompromising arrangements, which can result in children lacking confidence and dependence on others. On the contrary, democratic parenting allows children to develop optimally with attention, affection, and warm communication. This parenting encourages the child to take responsibility for his actions and develop internal control. Meanwhile, permissive parenting tends to provide excessive freedom without supervision, which can result in aggressive and impulsive behavior in children (Dhiu & Fono, 2022). Parenting according to Islam in facing the challenges of the digital era, the concept of prophetic parenting skills or prophetic parenting offers solutions based on Islamic values that focus on the holistic development of children. This approach includes compassion, constructive dialogue, exemplary, and strengthening spiritual awareness (Rouzi et al., 2020). As exemplified by the Prophet Muhammad SAW, parenting based on prophetic values not only shapes children's morals and character, but also provides guidance in dealing with the changing times. In the context of the digital era full of moral challenges, unfiltered information, and instant lifestyles, prophetic parenting has become very relevant to fortify children from negative influences and guide them to become responsible, critical, and virtuous individuals (Prasutia & Nursari, 2024).

The application of prophetic parenting is not only oriented towards controlling children's behavior, but also fostering children's inner awareness of the presence of Allah SWT in every aspect of their lives (Heri Surahman, 2024). This is instilled through habituation of the values of monotheism, worship, and manners from an early age, as well as through parental interaction that is full of tenderness and appreciation for the potential of

children. In addition, parents are required to be digitally literate in order to be wise companions, not just repressive supervisors. Thus, prophetic parenting functions as a preventive and solutive approach that combines spirituality, emotional intelligence, and digital skills in forming a generation that is resilient in faith and intellectually (Nurfadlilah et al., 2024).

In the Qur'an surah Luqman:16, it teaches the importance of self-awareness in every action, while the Qur'an surah Ali Imran:163 affirms the values of monotheism as the foundation of life. These concepts are particularly relevant in guiding Generation Z to utilize technology wisely, avoid negative impacts, and build strong character. With this approach, Generation Z parents are not only guides, but also role models who shape future generations who excel spiritually, morally, and intellectually (Tobing & Nurjannah, 2024).

Various studies have examined parenting in the context of the digital era and the importance of education based on Islamic values. (Surahman, 2021) stated that democratic parenting allows flexibility in adjusting children's needs in various situations, including in the technological era. (Sumitro, 2025) emphasizes the importance of prophetic parenting that prioritizes dialogue with children and guides them in using technology wisely. (Gori, 2023) states that parenting based on Islamic teachings not only shapes children's character spiritually, but also prepares them to face modern challenges while still being based on monotheistic values. With the application of Islamic parenting, children are not only trained to be wise in using technology, but also to have strong morality as a guide in their lives.

In addition, in (Khomaeny et al., 2023) highlights that prophetic parenting, which is based on prophetic qualities such as shiddiq, amanah, tabligh, and fathonah, is able to form a child's personality with high integrity and is oriented towards Divine values in facing the development of the times. Meanwhile, a study by (Albarra et al., 2025) emphasizes the importance of Qur'anic parenting in building children's moral and spiritual resilience through a compassionate, exemplary, and contextual approach to Islamic teachings. (Nasrullah et al., 2024) also added that the involvement of parents in instilling Islamic values from an early age has a major impact on the development of children's spiritual intelligence. Thus, Islamic parenting that is applied consistently is not only a fortress in dealing with the negative impacts of the digital era, but also as a foundation for the formation of strong children's character spiritually, morally, and socially.

This research aims to identify and explore the application of *prophetic parenting skills* by Generation Z parents in educating children in the digital era. The main focus of the research covers three aspects, namely: the challenges faced by parents in raising children in the midst of digitalization, strategies for applying Islamic values in the parenting process, and the impact of prophetic parenting on children's spiritual, moral, and social development. Through this approach, the research is expected to provide practical guidance based on Islamic teachings that are relevant to the contemporary context, so that it becomes a reference for parents in carrying out their parenting role effectively in the midst of technological advances, without overriding religious values in family life.

RESEARCH METHOD

This study uses a descriptive qualitative approach with a case study method. This approach was chosen to describe in depth how Generation Z parents apply prophetic parenting in educating children in the digital era, as well as understand the challenges and potentials they face. The subjects in this study are parents from generation Z between the ages of 23 and 28 years old as many as 7 people and have children aged from toddlers to elementary school, and actively use digital devices in family life. The selection of subjects was carried out by purposive sampling technique, based on these criteria and on their willingness to participate in the research.

Data collection was carried out through the distribution of questionnaires online using Google Form. The questionnaire was compiled to explore information about how parents manage the use of technology in the family, the purpose and habits of using gadgets by children, the parenting style applied, the application of prophetic parenting values (*shiddiq, amanah, tabligh, fathonah*), as well as the challenges and responses of children to the communication patterns used by parents. In addition to collecting primary data through questionnaires, the researcher also conducted literature studies from various journals, books, and scientific articles to strengthen the research analysis.

The collected data is then analyzed descriptively, starting with recapitulating and classifying the respondents' answers based on predetermined indicators. After that, the data is analyzed by comparing findings in the field with theories and results of previous research. To maintain the validity of the data, the researcher triangulated the sources by comparing the results of the questionnaire and the literature, and clarified to several respondents if there were answers that needed to be clarified. The final result of this process is a description of the prophetic parenting pattern applied by Generation Z parents in facing the challenges of the digital era.

RESULTS AND DISCUSSION

This section begins with an explanation of the context of childcare in the digital era as a foundation for understanding the research results obtained. The rapid development of technology has made children more familiar with gadgets from an early age. In this situation, parents are required to not only supervise, but also equip children with strong religious values so that they are able to sort out appropriate information and behavior (Ulfah, 2020). Various previous studies have emphasized the importance of the prophetic parenting approach, which is parenting that emulates prophetic qualities such as *shiddiq, amanah, tabligh, dan fathonah*.

Fitri et al., (2020) stated that parental examples have a great influence on the formation of children's character. (Fitriyani & Aristhya, n.d.) It also shows that open communication, a loving approach, and consistent supervision can prevent the negative impact of digital media on children's behavior. In this context, this study seeks to explore how parents from generation Z who coexist with the advancement of digital technology, apply Islamic parenting in shaping their children's character.

This research involves several parents of Generation Z who already have children and apply Islamic parenting in the digital era. Based on the data obtained from the questionnaire, the following is a description of the characteristics of the respondents. A total

of 7 parents of Generation Z were respondents in this study, with an age range of 23–28 years. The respondents' jobs are dominated by housewives, with one person working as a teacher. The majority of respondents have 1–2 children with children under 10 years old. The educational background of the respondents was dominated by high school graduates, indicating that although not all of them had higher education, they still sought to understand children's development and the use of technology.

Strategies for the application of Islamic values in parenting.

The strategies used by the respondents in applying Islamic values in childcare in the digital era involve various approaches that are integrated with daily life. One of the main strategies they apply is the habit of worship from an early age. Parents guide children to get used to daily worship activities such as praying five times, reading prayers before and after activities, and reading the Qur'an. One of the respondents (R6) said, *"Every time I pray, I invite my children to join us, and we always recite prayers together."* Meanwhile, another respondent (R7) mentioned that children are taught to read the Qur'an at least one page every day as a form of family spiritual routine.

In addition, the respondents also actively instilled the values of monotheism, creed, and noble morals in their children. They teach the concept of faith, the importance of staying away from sinful deeds, and introduce children to the Qur'an and hadith as a guideline for life. Moral values such as honesty, responsibility, and compassion are also the main focus. Respondent (R6) stated, *"We always exemplify honesty, even in small matters."* Meanwhile, the respondent (R5) explained that he trained his children to be trustworthy by giving light tasks and teaching responsibilities gradually.

The example of parents is an important strategy in the implementation of Islamic parenting. The respondents realized that children learn from the behavior they saw. Therefore, parents try to show a good attitude in daily life, such as being honest, disciplined, and speaking polite words. Simple actions such as throwing garbage in its place, cleaning up toys, or apologizing when doing something wrong are used as a means to give a direct example. This is in accordance with the prophetic parenting approach that emphasizes the importance of educating through deeds, not just words.

Another strategy is to build open and educational communication. Parents try to create a comfortable atmosphere so that children feel safe to tell stories, ask questions, and discuss. One of the respondents (R3) said, *"Every night before bed I ask what my son is doing today."* This communication strategy not only helps to strengthen the emotional relationship between parents and children, but also serves as a means to insert Islamic values in daily conversations. Respondents (R4) mentioned that they routinely read prophetic stories as a form of character education and the delivery of moral values. In addition, some respondents also said that they accustomed their children to maintain Islamic manners in digital and social activities, such as reading prayers before using mobile phones, asking for permission, and greeting others with greetings. These small actions are directed at shaping the spiritual and social consciousness of the child to be in line with Islamic principles. This strategy is carried out consistently, with a gentle but firm approach, and adjusted to the age and level of understanding of the child.

Analysis of strategies for the application of Islamic values in parenting based on seven research respondents. The results of interviews with seven respondents showed that the strategy of applying Islamic values in parenting has a fairly consistent pattern, although there are variations in approaches according to the character of each family. Here is an analysis by general categories:

The respondents in this study demonstrated parenting patterns consistent with the principles of Islamic parenting, particularly the prophetic approach (prophetic parenting). First, in terms of instilling religious practices from an early age, all respondents (R1–R7) stated that they introduced religious practices as the foundation of their children's faith. Routines such as praying five times a day, reciting daily prayers, and reading the Qur'an are practiced at home. For example, R6 and R7 consistently invite their children to pray and read the Qur'an together, while R2 mentioned that their child regularly recites the Qur'an every afternoon. This strategy demonstrates parents' awareness of the importance of spirituality from an early age, in line with Islamic educational theory that places worship as the key to character formation. Second, instilling moral values and monotheism is also a primary concern. Respondents R3, R4, and R6 emphasized the importance of honesty, trustworthiness, and politeness, which are instilled through modeling and repetition in daily life. R5, for example, teaches responsibility to children through simple tasks. This moral education reflects the implementation of prophetic qualities such as *shiddiq* (honesty) and *amanah* (trustworthiness).

Furthermore, modeling in daily behavior is the primary method used by five respondents (R1, R2, R4, R5, R6). R6 states that children learn more from what they see, not just from advice. This emphasizes that parents are the first role models for children. Role modeling is also the core of *da'wah bil hal* in Islam, as exemplified by the Prophet Muhammad SAW. Fourth, warm Islamic communication is also an important part of parenting. Respondents R3 and R5 demonstrated open communication practices, such as light question-and-answer sessions every night or using the stories of the prophets as educational tools. Such communication not only serves as a means of internalizing Islamic values but also strengthens the emotional bond between parents and children and avoids authoritarian parenting styles. The value of *tabligh* (spreading goodness) is highly dominant in this practice.

The application of Islamic manners and ethics in the digital age is also practiced by some respondents (R1, R2, R4). They guide their children to recite prayers before using gadgets and to greet others with a *salam* when interacting online. This demonstrates efforts to adapt Islamic values in a modern context, where technology presents challenges but can still be utilized to strengthen Islamic character. Finally, all respondents emphasized a parenting approach based on love and patience. They avoid harsh parenting styles and opt for a gentle approach, though there may be times when patience is tested. This approach reflects the implementation of the value of *fathonah* (wisdom), which provides a safe space for children to grow with confidence and comfort. Overall, the parenting styles adopted by the respondents demonstrate a synergy between prophetic values and the challenges of raising children in the digital age.

Findings from interviews with seven respondents in this study show that strategies for applying Islamic values in childcare in the digital era include various approaches. The strategies applied include habituation of worship from an early age, instilling moral values and monotheism, exemplary behavior in daily behavior, warm Islamic communication, the application of Islamic manners and ethics, as well as an approach to compassion and patience. This approach shows that parents not only play the role of caregivers, but also as spiritual and moral educators who shape the character of children through applicable Islamic values.

Fitriyah, (2023) emphasizing the importance of educating children based on the teachings of the Prophet PBUH. Prophetic parenting focuses on a approach that is full of compassion, example, and strong spirituality. Values such as *muraqabah* (awareness of Allah's supervision), love, and noble morals are the main foundation in this parenting style. The relevance of this approach is also supported by the results of research stating that (Diana et al., 2021) "individuals who adhere to good religiosity will understand that they have a God-given mandate to always care for and be involved in their children's education." In other words, strong spirituality is an important foundation in shaping the active involvement of parents in children's character education. This reinforces that prophetic values in parenting are not only theoretical, but also practical and relevant to answer the challenges of parenting in the digital age.

In his research (Nasution & Jazuli, n.d.), he highlighted the relevance of the Islamic parenting method developed by Abdullah Nasih Ulwan in *Tarbiyatul Aulad fil Islam* that children's education must be instilled from an early age through spiritual approaches and Islamic morals in facing the challenges of the digital era. They identified five main methods: example, habit, counsel, attention, and punishment, all of which aim to shape the child's character in accordance with Islamic values. These findings support the results of this study, where parents use example and habituation as the main strategies in parenting.

In addition, a study by (Junaidi et al., 2021) emphasizes the role of parents in instilling Islamic values in children in the digital technology era, with a focus on monotheism, worship, and morals. They found that parents who are active in accompanying and guiding children in the use of technology can help children internalize Islamic values more effectively. However, research by (Maulidiyah, 2018) reveals the challenges faced by parents in instilling religious values in children in the digital era, such as shifting values in the family, instant needs and lifestyles, and the busyness of both parents. This shows that although parenting strategies based on Islamic values have been implemented, there are still external challenges that parents need to overcome.

Thus, the findings of this study are consistent with the results of previous research that emphasized the importance of the role of parents in implementing Islamic values in childcare in the digital era. However, external challenges such as social change and technological developments require adaptation and additional strategies from parents to ensure the success of parenting in accordance with Islamic teachings.

The challenges faced by parents in parenting children in the midst of digitalization flow.

Based on the results of interviews with respondents, it was found that Generation Z parents face various challenges in parenting children amid the flow of digitalization. One of the most frequently mentioned major challenges is gadget addiction. The majority of respondents admitted that their children are very interested in gadgets, and even tend to be difficult to navigate when they are already engaged with screens. As stated by R4, *"If the child already has a gadget, it is usually difficult to tell, even when called they often do not hear."* In addition, exposure to negative content on the internet and social media is also a concern. Respondent R5 said that she felt worried when children began to be curious about social media, while parental control could not always be done thoroughly.

Another challenge has to do with the difference in value between the house and the surrounding environment. Some parents, such as R7, find it difficult to explain to their children why certain rules are enforced at home, while their friends are freer. This causes confusion and value conflicts in children. In addition, parents also face obstacles in maintaining the consistency of Islamic parenting. Some of them admitted that they were easily tired or carried away by the current of routine, so that discipline in applying Islamic values was sometimes neglected. Not a few respondents also feel less confident due to the limitations of digital literacy, which makes it difficult for them to understand or monitor children's online activities.

Another challenge that arises is how parents can explain Islamic values rationally and contextually to their children. As children get older, critical questions begin to arise, and parents feel the need to have the right way of communicating so that these values can be understood and accepted. On the other hand, the lack of social environmental support is also an obstacle. Some respondents revealed that the values they instilled often contradicted the culture or habits that existed around them, so that strengthening children's character became more challenging.

Parents in the digital age face a variety of complex challenges in raising children, as revealed in interviews with seven respondents. One of the main problems faced is gadget addiction and lack of self-control in children. Several respondents revealed that their children find it difficult to detach themselves from digital devices. R4, for example, stated that his child is difficult to reason with and does not even respond when called while holding a gadget. This illustrates how excessive use of digital devices can disrupt children's social interactions, study time, and even prayer time. Another major challenge is exposure to negative content and social media. R5 and R2 expressed concerns about their children's interest in social media, as it poses risks of exposure to violent content, pornography, and hedonistic lifestyles that conflict with Islamic values. Parents feel they must act as a "living filter" for their children, but full control over the information they consume is often impossible.

Another challenge they face is the discrepancy between family values and those of the social environment. R7 mentioned that his son began questioning the rules at home because he saw his friends had greater freedom. This situation highlights a gap between the values taught at home and the norms prevalent in the surrounding environment, which can make children feel alienated or different. This poses a unique challenge in maintaining the consistency of Islamic values in a pluralistic society. Moreover, parents also face difficulties

in explaining Islamic values in a rational and contextual manner. Critical children often question the reasons behind religious teachings, requiring parents to have good communication skills and a broad understanding of religion. If not addressed wisely, this can lead to resistance to Islamic teachings.

On the other hand, maintaining consistency in parenting and Islamic values in daily life is also a challenge. Respondents mentioned that physical exhaustion, workloads, and distractions from their own gadgets often cause them to lose focus and patience. These internal challenges indicate that parenting in the digital age requires not only control over children but also over oneself. Parents are required to remain emotionally and spiritually stable in order to be good role models. Another challenge is the lack of support from the surrounding environment and low digital literacy. Some parents feel that their social environment is too permissive toward gadget use, even failing to support the application of Islamic values in parenting. When social support is minimal, parents' emotional burdens increase. Additionally, some respondents acknowledged that they do not fully understand the technical aspects of the digital world, making supervision of children less effective.

Lastly, the technological gap between parents and children further exacerbates parenting challenges. Children, especially those born in the digital age, tend to master technology faster than their parents. R1 and R2 mentioned that they often do not know the apps or features their children use. This limitation makes it difficult to control children's digital activities. If parents do not make an effort to keep up with technological developments, they risk losing their important role in guiding children in the digital world. Overall, these challenges highlight that parents require support, knowledge, and strong resilience to effectively educate their children in this increasingly digital age.

The results of the interviews in this study indicate that Generation Z parents face significant challenges in educating children in the digital era, such as gadget addiction, exposure to negative content, difficulty explaining Islamic values rationally, and minimal environmental support and digital literacy. These findings are in line with various previous studies. For example, in (Ikhsan et al., 2025) it is explained that one of the main challenges is the influence of technology which makes Generation Alpha children more individualistic and difficult to direct without a creative and exemplary approach from parents. A similar thing is emphasized in (Anjani et al., 2024) which states that rapid changes in the era have made it difficult for parents to maintain consistency of values, especially when the surrounding environment and digital media carry values that conflict with Islamic teachings.

Meanwhile, (Dian Alvanda et al., 2024) underlined the challenges in conveying Islamic teachings in a way that is relevant to digital native children, who tend to be critical and have a lot of access to information. This challenge is very much in line with the complaints of respondents in this study who found it difficult to explain religious values rationally to children. (Fitriyah & Maksum, 2024) added that many parents do not yet have adequate digital literacy, so that supervision of children's online activities is not optimal. This is also seen in the interview results where respondents acknowledged the existence of a technological gap between parents and children. Then, (Abdillah, 2022) highlighted the importance of role models as an answer to the challenges of the digital era, but admitted that fatigue and life pressures often make parents fail to apply Islamic values consistently. The

findings of this study reinforce the results of previous studies, that the challenges in raising children in the digital era do not only come from the child or the technology itself, but also from the spiritual, emotional, and intellectual readiness of parents to become primary educators in the family that are in line with Islamic principles. The impact of prophetic parenting on the spiritual, moral, and social development of children.

The respondents in this study revealed that the application of prophetic parenting had a significant influence on the spiritual, moral, and social development of their children. Parenting patterns based on prophetic values such as *shiddiq* (honest), *amanah* (trustworthy), *tabligh* (conveying goodness), and *fathonah* (wise) help shape children's characters who are more religious, have noble morals, and are able to interact positively with their surroundings. Parents strive to instill these values through role models, habituation of worship, warm communication, and the application of gentle but consistent discipline.

Several respondents also noted that their children showed calmer behavior, were able to distinguish between good and bad, and were more open in communicating with parents and peers. In addition, children's involvement in religious activities, such as reading the Qur'an, attending religious studies, and helping others, is one of the positive indicators of the success of parenting patterns based on Islamic values. These findings indicate that prophetic parenting not only shapes the spiritual side of children, but also strengthens the moral and social dimensions in their daily lives. Analysis of the interview results, the seven respondents stated that the application of prophetic parenting has a positive impact on children's development, both in spiritual, moral, and social aspects. In the spiritual aspect, almost all respondents stated that their children were accustomed to carrying out daily worship such as praying, reading the Qur'an, and daily prayers from an early age. Respondent R6, for example, said that his child independently reminded him of prayer times and felt happy when invited to the mosque. This shows that consistent worship habits form children's spiritual closeness to Islamic teachings.

In terms of morals, values such as honesty and responsibility are also starting to be embedded in children's behavior. Respondent R5 said that he trains children to be honest by giving appreciation when children admit mistakes. Meanwhile, R3 said that his child has started to learn to be responsible, such as tidying up his own toys or completing tasks without having to be reminded continuously. Parenting patterns that emphasize role models and open communication allow children to understand good values naturally and not feel forced to follow them. The social aspect also does not escape the attention of parents. Respondent R4 said that his children have no difficulty socializing, are easy to get along with, and show empathy for others. This cannot be separated from the role of parents who actively instill noble morals through stories of the prophets and guide children in understanding the feelings of others. Some parents also involve their children in socio-religious activities, such as religious studies or community service, in order to train sensitivity to the environment.

Parental consistency in being a role model and building positive communication is the key to the success of implementing this parenting pattern. Although challenges such as negligence or negative behavior occasionally arise, respondents still try to respond with a wise and patient approach. This reflects the principle of *fathonah* in prophetic parenting which emphasizes wisdom in guiding children. Thus, the results of the study show that

prophetic parenting not only plays a role in shaping the spiritual dimension of children, but also strengthens their moral and social foundations. Children grow up with more stable, empathetic personalities and have a strong religious awareness, all of which are very important amidst the challenges of the digital era. The results of the study show that the implementation of prophetic parenting has a positive impact on the spiritual, moral, and social development of children. Children who are raised with values such as shiddiq (honest), amanah (trustworthy), tabligh (conveying goodness), and fathonah (wise) tend to be more religious, have noble morals, and are able to interact positively with their surroundings. This finding is in line with a study by (Hairina, 2016), which emphasized that prophetic parenting, based on prophetic values, is effective in forming children's characters that are spiritually and morally strong. Hairina highlighted the importance of parental role models in implementing these values in everyday life.

in addition, research by (Khotimah Siregar et al., 2024) discusses a Qur'anic-based parenting approach that emphasizes compassion, justice, and wisdom in educating children. This study shows that such an approach can improve children's psychological and moral well-being, which supports your findings regarding the importance of Islamic values in parenting. Research by (Rohmat et al., 2024) found that Islamic parenting and parents' religious understanding significantly affect children's spiritual intelligence. This shows that the active involvement of parents in implementing religious values can strengthen children's spiritual development.

CONCLUSION

This study concludes that prophetic parenting skills applied by Generation Z parents can be an effective approach in facing the challenges of parenting in the digital era. First, the study found that Generation Z parents face various challenges in educating children amidst technological advances. These challenges include gadget addiction, exposure to negative content, value gaps between home and social environments, difficulties in explaining Islamic values rationally to children, physical and emotional exhaustion, limited digital literacy, and the gap in understanding technology between parents and children. These challenges show that parenting in the digital era requires spiritual, intellectual, and emotional readiness from parents. Second, the strategies implemented by Generation Z parents in integrating Islamic values into parenting patterns include: early habituation of worship, instilling the values of monotheism and morals, role models in daily behavior, open and educational communication, application of manners in digital life, and the use of a loving and patient approach. This strategy reflects the internalization of prophetic parenting values based on prophetic traits: shiddiq (honest), amanah (trustworthy), tabligh (conveying goodness), and fathonah (wise). Third, the implementation of prophetic parenting has been proven to have a positive impact on child development. Spiritually, children are closer to the practice of worship and have an awareness of the presence of Allah SWT. Morally, children demonstrate honest, responsible behavior and have good morals. Socially, children become more empathetic, able to socialize well, and show concern for their surroundings. This proves that prophetic parenting is not only relevant in terms of values, but also applicable in the context of modern life. Thus, prophetic parenting becomes a strategic solution in guiding children in

the digital era. Generation Z parents are not only required to be supervisors, but must also be present as role models and primary educators who are able to integrate technology with Islamic values wisely. This research is expected to be a practical and theoretical reference in strengthening the role of the family as the main basis for Islamic character education amidst the challenges of the times.

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