

# THE STRATEGY OF THE HEAD OF THE QUR'AN EDUCATION PARK IN IMPROVING STUDENT ACHIEVEMENT

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## Abstract :

This study discusses the strategy of the head of the Hafidzul Qur'an Al-Bukhori Quran Education Park (TPQ) in improving student achievement amidst the challenges of globalization. The focus is on describing the strategic steps and keys to success in implementing the strategy. This study uses a qualitative case study approach with observation, interview, and documentation techniques. The main findings show that the steps taken include monthly training for asatidzah, holding competitions every few months, and special learning for students who will participate in the competition. The keys to success of this strategy include adequate financial support, motivation and moral support from parents, and facilities that allow students to develop their potential to the maximum. This strategy is expected to be able to improve student achievement at TPQ Hafidzul Qur'an Al-Bukhori.

**Keywords:** *Student Achievement, TPQ Principal Strategy, Improving Achievement*

## Abstrak :

Penelitian ini membahas tentang strategi kepala Taman Pendidikan Qur'an (TPQ) Hafidzul Qur'an Al-Bukhori dalam meningkatkan prestasi anak didik di tengah tantangan globalisasi. Fokusnya adalah mendeskripsikan langkah-langkah strategis dan kunci sukses dalam penerapan strategi tersebut. Penelitian ini menggunakan pendekatan studi kasus kualitatif dengan teknik observasi, wawancara, dan dokumentasi. Temuan utama menunjukkan bahwa langkah-langkah yang diambil meliputi pelatihan bulanan untuk asatidzah, penyelenggaraan lomba setiap beberapa bulan, dan pembelajaran khusus bagi anak didik yang akan mengikuti lomba. Kunci sukses dari strategi ini mencakup dukungan finansial yang memadai, motivasi dan dukungan moral dari orang tua, serta fasilitas yang memungkinkan anak didik mengembangkan potensinya secara maksimal. Strategi ini diharapkan mampu meningkatkan prestasi anak didik di TPQ Hafidzul Qur'an Al-Bukhori.

**Kata Kunci:** *Prestasi Anak Didik, Strategi Kepala TPQ, Peningkatan Prestasi*

## INTRODUCTION

The Qur'an is the word of Allah that was revealed to the last Messenger through the angel Gabriel, written in a mushaf and has reached us through mutawatir, and reading it is a form of worship.<sup>1</sup> The Qur'an has several functions, including firstly as a guide for all mankind, according to Quraish Shihab this function is the main function,<sup>2</sup> the second function is as the main teaching of Islam, the third function is as proof of the truth of the prophet Muhammad SAW. As a Muslim, the Qur'an is studied from an early age. In this era of globalization, Muslims are increasingly aware of the importance of understanding the Qur'an. So now many educational institutions have emerged that teach the Qur'an such as the Al-Qur'an Education Park (TPQ).<sup>3</sup>

Al-Quran Education Park is an institution or community group that organizes non-formal Islamic religious education that aims to provide teaching to read the Qur'an from an early age, as well as understanding the basics of Islam for children of Kindergarten, Elementary School, and even higher. The Head of the Qur'an Education Park is one of the components of Islamic education that plays the most important role in improving the quality of Islamic education in the form of the Qur'an.<sup>4</sup> The leader or head of the Qur'an Education Park as the manager of the institution or educational institution of the Qur'an has a very important role because he is the designer, the manager of the educational institution, the supervisor and evaluator of the Qur'an education program and the teacher at the institution he leads.<sup>5</sup> The role of the head of the Qur'an Education Park is very influential in improving the quality of Islamic education. Therefore, the head of the Qur'an Education Park must have the right and effective strategy so that he can improve the achievements of his students. As the strategy implemented by the head of the Hafidzul Qur'an Al-Bukhori Qur'an Education Park in improving the achievements of students.

In 2017, the Hafidzul Qur'an Al-Bukhori Qur'an Education Park was founded by Ustadz Ulul Albab in Tampung Village, Rembang District, Pasuruan Regency. The Hafidzul Qur'an Al-Bukhori Qur'an Education Park is an Al-

<sup>1</sup> Fitria Ma'rifat et al., "Sumber Ajaran Dan Hukum Islam, Al-Qur'an," *Religion : Jurnal Agama, Sosial, Dan Budaya* 2, no. 3 (May 3, 2023): 20–28, <https://doi.org/10.55606/religion.v1i3.124>.

<sup>2</sup> Abuddin Nata, "Fungsi-Fungsi Al-Qur'an Dalam Pengembangan Ilmu, Kebudayaan Dan Peradaban," *Ta'dibuna: Jurnal Pendidikan Islam* 11, no. 3 (September 10, 2022): 352–78, <https://doi.org/10.32832/tadibuna.v11i3.7609>.

<sup>3</sup> Aufia Aisa and Vera Fikrotin, "Kemukjizatan Al Qur'an Dari Segi Kebahasaan Dan Keilmuan," *DINAMIKA : Jurnal Kajian Pendidikan Dan Keislaman* 4, no. 1 (June 17, 2019): 75–92, <https://doi.org/10.32764/dinamika.v4i01.366>.

<sup>4</sup> Ali Mustofa and Munira Ira, "Peran Taman Pendidikan Al-Qur'an (TPA) Dalam Meningkatkan Kualitas Baca Tulis Al-Qur'an Di Desa Sidoharjo Kab.OKU Timur," *JUPIN (Jurnal Pendidikan Islam Nusantara)* 1, no. 2 (December 31, 2022): 115–26, <https://doi.org/10.30599/jupin.v1i2.123>.

<sup>5</sup> Arista Dwi Nurchasanah, S. Sugiyat, and S. Sukari, "Peran Taman Pendidikan Al-Qur'an Dalam Meningkatkan Kualitas Kemampuan Baca Tulis Al-Qur'an," *Al'Ulum Jurnal Pendidikan Islam*, March 9, 2021, 51–63, <https://doi.org/10.54090/alulum.109>.

Qur'an education institution that was founded due to requests from village elders and the surrounding community. In a short time, the Hafidzul Qur'an Al-Bukhori Qur'an Education Park had approximately 150 students. The large number of students is due to the strategy of the head of the Qur'an Education Park, namely Ustadz Ulul Albab in improving the achievements of his students, so that many parents put their children in the Qur'an Education Park. From the observations made by the researcher, it was obtained information that one of the strategies of the head of the Hafidzul Qur'an Al Bukhori Qur'an Education Park in improving the achievements of his students is by selecting the *asatidzah*, involving the *asatidzah* in training and training, holding competitions related to the Qur'an and art once every six months for students to find out the development of their achievements, giving appreciation or awards to students who excel in competitions held by the Foundation itself or those held by the relevant government. In addition to the achievements made by its students, the Qur'an Education Park carries out many activities that involve the community, such as donations for orphans, a Muharram parade with the community, the Prophet's birthday, the 17 August competition with the community, and many other activities. And another interesting thing is that the Quran Education Park received support and financial assistance from the start of construction from members of the local People's Representative Council (DPR).

## RESEARCH METHOD

The approach used in this study is a case study approach, which allows for in-depth exploration of phenomena that occur in certain subjects in real contexts. Case studies are chosen because of their flexibility in exploring various aspects that influence the situation or behavior of the subject, as well as their ability to provide a holistic understanding of the existing context and dynamics. This type of research is qualitative, which emphasizes understanding the meaning and interpretation of the observed phenomena. This qualitative approach is considered appropriate for exploring questions that require in-depth understanding, where the data collected is descriptive and focuses more on the process than the end result.<sup>6</sup>

Data collection techniques used include observation, interviews, and documentation. Observations are conducted to capture behavior or events that occur naturally in the field without intervention from the researcher, while interviews are conducted in depth with parties who have relevant information, to explore their views, experiences, and perceptions related to the topic being studied. Documentation involves collecting written or visual documents, such as

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<sup>6</sup> John W. Creswell, *Penelitian Kualitatif & Desain Riset: Memilih Diantara Lima Pendekatan* (Yogyakarta: Pustaka Pelajar, 2015).

reports, photographs, or diaries, that support the findings from observations and interviews. In data analysis, the steps taken include data reduction, data presentation, and drawing conclusions. Data reduction is carried out to filter relevant information and simplify the data obtained, making it easier to understand the core findings. The reduced data is then presented in a more organized form, such as tables, graphs, or descriptive narratives, to make it easier to identify patterns, relationships, and trends. Finally, conclusions are drawn to formulate relevant findings and compile interpretations based on the data analyzed, with the hope of contributing to a broader understanding of the phenomenon being studied.<sup>7</sup>

## FINDINGS AND DISCUSSION

### **Steps of the Head of the Qur'an Education Park in Improving the Achievement of Students at the Hafidzul Qur'an Al Bukhori Qur'an Education Park**

In general, strategy can be defined as an effort used as a reference for carrying out an action by an individual or organization to achieve previously determined goals.<sup>8</sup> Therefore, the head of the Al Bukhori Hafidzul Qur'an Al Bukhori Quran Education Park has steps and roles in improving the achievements of his students. Role is a place of model and action of participation in a situation in a certain action in real life to respond with the same response.<sup>9</sup> The following are the steps taken by the head of the Hafidzul Qur'an Al Bukhori Quran Education Park to improve student achievement:

#### a. Involving the Asatidzah in Training

The teachers of the Al Bukhori Hafidzul Qur'an Education Park receive special training once a month in an effort to improve student achievement. This is considered very important because the teachers will know how to master the class, deliver the material correctly, how to create interesting learning media, and even how to develop student abilities. So that this can be one of the steps of the head of the Qur'an Education Park in improving student achievement.

In addition, this activity also has a positive impact on students, such as their minds becoming more open, what the teachers convey is easy to digest, easy to memorize verses and prayers, recite the Qur'an, as well as in achieving

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<sup>7</sup> Hardani Hardani et al., *Buku Metode Penelitian Kualitatif & Kuantitatif* (Yogyakarta: CV Pustaka Ilmu, 2020).

<sup>8</sup> Puji Lastri T. Sihombing and Maria Ulfa Batoebara, "Strategi Peningkatan Kinerja Karyawan Dalam Pencapaian Tujuan Perusahaan di Cv Multi Baja Medan," *PUBLIK REFORM: JURNAL ADMINISTRASI PUBLIK* 6, no. 0 (2019): 1-16, <https://doi.org/10.46576/jpr.v6i0.1241>.

<sup>9</sup> Nur Afilaily, "Peran Sentra Batik Tulis Dalam Peningkatan Pendapatan Keluarga Perempuan Pengrajin Dalam Perspektif Ekonomi Islam Studi Kasus Di Batik Tulis Dermo Kecamatan Mojojoto Kota Kediri" (Skripsi, Kediri, IAIN Kediri, 2022), <https://etheses.iainkediri.ac.id/3527/>.

achievements.

From the statement above, it is emphasized that the steps of the head of the Al Bukhori Hafidzul Qur'an Education Park in improving student achievement by involving the teachers in training are the duties, roles and functions of the head of the Qur'an Education Park as an educator. The Head of the Qur'an Education Park as an educator must have the right steps to improve student achievement by improving the professionalism of educational staff in the institution, creating conducive conditions for the Qur'an Education Park, and developing interesting learning models. From the discussion above, the researcher emphasized that the steps of the Head of the Hafidzul Qur'an Al Bukhori Qur'an Education Park by involving the training teachers can improve student achievement.

b. Holding a Competition Every 3 or 6 Months

Achievement is a result achieved supported by the awareness of a person or student to achieve something desired. In achieving achievement can be achieved with a job that has been done and made either independently or in groups.<sup>10</sup>

The next step taken by the Head of the Hafidzul Qur'an Al Bukhori Quran Education Park to improve the achievements of his students is by holding competitions every three or six months related to learning the Qur'an and various arts. This is considered very important because the head of the Quran Education Park can find out the skills or improvements in the achievements of his students. This is a natural method in improving the achievements of students. This activity is carried out to make it easier for the head of the Quran Education Park to select students who will be included in the competition in events at the sub-district or district level.

This activity is also supported by other activities such as donations for orphans and torch parades in the month of Muharram, the implementation of the Prophet's birthday with the surrounding community, the August 17 competition. All of these activities are carried out in addition to improving the achievements of students also to establish good relations between the Quran Education Park and the community.

From the statement above, it is emphasized that the steps taken by the head of the Hafidzul Qur'an Al Bukhori Qur'an Education Park in improving student achievement by holding competitions every three or six months is the role of the head of the Qur'an Education Park as an innovator. This is in line with Mulysa's opinion which states that the head of the Qur'an Education Park in carrying out his duties, roles and functions as an innovator must have

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<sup>10</sup> Ariadna Mulyati, "Peran Kepala Sekolah dalam Pendidikan," *el-Idarah: Jurnal Manajemen Pendidikan Islam* 8, no. 2 (2022): 71–86.

the right steps to improve student achievement and establish harmonious relationships with the environment, seek new ideas, integrate each activity, and develop innovative learning models.<sup>11</sup> If the head of the Qur'an Education Park cannot make innovations in the educational institution he leads, then the Qur'an Education Park could be left behind by the changing conditions of the times like today.

From the discussion above, the researcher emphasized that the role of the head of the Qur'an Education Park as an innovator, namely implementing his strategy by holding competitions every three or six months, can make it easier for the head of the Qur'an Education Park and the *asatidzah* to choose students who are suitable to take part in the competition so that this can improve student achievement.

### c. Providing Special Learning Hours for Students Who Want to Take Part in Competitions

The existence of special learning hours for students who want to take part in the competition containing materials or arts that will be competed which are implemented by the head of the Hafidzul Qur'an Al Bukhori Quran Education Park, greatly helps students in the competition so that they feel more trained and confident. This can be seen from the success and increasing achievements of students at the Hafidzul Qur'an Al Bukhori Quran Education Park in the last two years when participating in competitions at the sub-district or district level. From the statement above, it is emphasized that the steps of the head of the Hafidzul Qur'an Al Bukhori Quran Education Park in improving student achievement by providing special learning hours for students who want to take part in the competition are also the duties, roles and functions of the head of the Quran Education Park as an innovator. This is in line with Mulyasa's opinion which states that the head of the Qur'an Education Park in carrying out his duties, roles and functions as an innovator must have the right steps to improve student achievement and establish harmonious relationships with the environment, seek new ideas, integrate each activity, and develop innovative learning models.<sup>12</sup> If the head of the Qur'an Education Park cannot make innovations in the educational institution he leads, then the Qur'an Education Park could be left behind by the changing conditions of the times like today.

From the discussion above, the researcher emphasizes that the role of

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<sup>11</sup> Afdahlia A. Mansur and Dita Dzata Mirrota, "Peran Kepala Sekolah Dalam Peningkatan Profesionalisme Guru Di Smp Negeri 1 Mojowarno Jombang," *Irsyaduna: Jurnal Studi Kemahasiswaan* 2, no. 3 (2022): 256-66, <https://doi.org/10.54437/irsyaduna.v2i3.772>.

<sup>12</sup> Jezi Adrian Putra, "Peran Kepala Sekolah Sebagai Inovator Di Sekolah Menengah Pertama Negeri Kota Pariaman," *Jurnal Bahana Manajemen Pendidikan* 2, no. 1 (March 4, 2020): 347-55, <https://doi.org/10.24036/bmp.v2i1.3773>.

the head of the Qur'an Education Park as an innovator, namely carrying out his steps by providing special learning hours for students who want to take part in the competition can make students more trained and confident in taking part in the competition so that this can improve student achievement.

### **The Key to Success of the Head of the Qur'an Education Park in Improving the Achievement of Students at the Hafidzul Qur'an Al Bukhori Qur'an Education Park**

#### **a. The Existence of Financial Support**

The role of the head of the Qur'an Education Park as a manager handles the education plan, curriculum, students, finance, facilities and infrastructure, the relationship between the Qur'an Education Park and the community. All of these activities are realized through a set of work procedures such as planning, organizing, mobilizing and supervising.<sup>13</sup> With concern for stakeholders and also being able to manage the resources in the Qur'an Education Park well, the head of the Qur'an Education Park as a manager will get support from all residents around the Qur'an Education Park, so that the strategy that will be carried out will run effectively. This is in line with the key to the success of the head of the Qur'an Education Park in improving the achievements of students, namely with financial support from local DPR members, local residents and parents of students.

Mr. H. Rohani Siswanto is a member of the DPR in the Rembang area, Pasuruan. The financial support from him greatly helps the Hafidzul Qur'an Al Bukhori Qur'an Education Park institution, starting from assistance for building renovations, procurement of infrastructure, to facilities that support student achievements such as calligraphy tools, reading books on how to give speeches, a collection of prayer books and prayer guides.

The key to the success of the head of the Hafidzul Qur'an Al-Bukhori Qur'an Education Park above in improving student achievement is in line with Wahab's opinion which states that factors that influence achievement are: External factors, including social and non-social environments. The social environment includes family, school friends, and the community that can influence students to achieve. While non-social environmental factors include the condition and location of the school, the place to study at home, the tools used for learning, learning resources, and learning facilities provided can help students in supporting the learning process.

#### **b. The Existence of Moral Support and Motivation from Parents**

In achieving satisfactory results, it is not easy, but requires a process to achieve an achievement. The process of achieving is motivated by one of the

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<sup>13</sup> Mansur and Mirrota, "Peran Kepala Sekolah Dalam Peningkatan Profesionalisme Guru Di Smp Negeri 1 Mojowarno Jombang."

things, namely: extrinsic motivation is doing something to get something else. Extrinsic motivation is often influenced by external incentives such as praise, teacher role models, and parental motivation. This is in line with the key to the success of the strategy of the head of the Qur'an Education Park in improving student achievement with moral support and parental motivation. Parents are the main motivators for a child whose motivation and support greatly influence their child's success. Parents are also enthusiastic and loyal supporters for their children, as well as in seeking knowledge and positive activities that their children participate in, such as competitions that their children participate in at the Qur'an Education Park. Therefore, parental support for their children is one of the keys to the success of the strategy of the head of the Hafidzul Qur'an Al-Bukhori Qur'an Education Park in improving student achievement.

### c. Facilitating Students to Develop Their Potential

The key to the success of the head of the Qur'an Education Park in an effort to improve the achievements of students at the Hafidzul Qur'an Al Bukhori Qur'an Education Park, by facilitating students so that their potential is more developed, namely producing professional teachers by involving training teachers, holding regular competitions so that children are more motivated and fostering a fastabiqul khoiroh spirit, providing additional learning hours.<sup>14</sup> The key to the success of the strategy of the head of the Hafidzul Qur'an Al Bukhori Qur'an Education Park above in improving student achievement is in line with Wahab's opinion which states the factors that influence achievement, namely: Internal factors, including physiological and psychological factors. Physiological factors include the health of the sense organs and the physical health of students while studying which can affect the learning process including focus and concentration while studying, as well as the ability to absorb information. While psychological factors include intelligence or intelligence, learning, talent, or potential abilities, and self-regulation in learning.

## CONCLUSION

The head of the Hafidzul Qur'an Al Bukhori Quran Education Park (TPQ) has set various strategic steps to improve student achievement. First, he provides special training to the *asatidzah*, which includes class mastery, effective material delivery techniques, making interesting learning media, and developing student abilities. Second, the head of TPQ routinely holds competitions every three or six

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<sup>14</sup> Amir Maliki Abitolkha and Ali Mas'ud, "Integration of Sufism Values into the Curriculum of Islamic Religious Education Subject in Junior High School," *Jurnal Pendidikan Agama Islam (Journal of Islamic Education Studies)* 9, no. 1 (July 31, 2021): 1-16, <https://doi.org/10.15642/jpai.2021.9.1.1-16>.



months, which makes it easier to select students who will participate in various events at the sub-district or district level. Third, he provides special learning hours for students who want to take part in competitions, so that they become more trained and confident. The key to the success of the head of TPQ Hafidzul Qur'an Al Bukhori's strategy in improving student achievement is financial support from local DPR members, local residents, and parents of students. In addition, moral support and motivation from parents as the main motivators also play an important role. The Head of TPQ also tries to facilitate the development of students' potential by producing professional teachers through training, holding regular competitions to motivate students and foster a spirit of fastabiqul khoirot, and providing additional learning hours.

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